

Get the Competitive Advantage
in Business and in Life

HOSTED BY
DARREN HARDY
Publisher, *SUCCESS* Magazine

SUCCESS
SYMPOSIUM

NOVEMBER 5-6TH, 2011
Long Beach Convention Center
Long Beach, California

Tickets open to independent business owners, entrepreneurial enthusiasts and leaders worldwide soon.

success.com/symposium



BACK TO SCHOOL!

Here are some great choices to better prepare any student for new challenges that lie ahead.

4 CDs
Challenge to Succeed
by Jim Rohn
Guides the student through self-evaluation and commitment, and teaches that to be successful, you must be a true student of life. (VP940-031)
Retail \$69 **Only \$49**

Jim Rohn Leadership Journal
Leather-bound Book
The perfect place for any student to collect ideas and capture the narrative of his or her life experiences. (JR1010-014)
Retail \$49 **Only \$29**

4 CDs & Workbook
Speed Reading
by Ron White
This remarkable program will help any student to tackle a heavy homework load with efficiency and effectiveness. (WH940-021)
Retail \$79 **Only \$49**

1 DVD
The Success Principles
by Jack Canfield
Discover how anyone can use breakthrough principles to rapidly achieve career, financial and personal goals. (BMS99-039)
Retail \$29.95 **Only \$19.97**

1 DVD
Three Keys to Greatness
by Jim Rohn
Learn the three places to begin for any student in the quest for a future full of success, happiness and wealth. (JR599-026)
Retail \$95 **Only \$39**

6 CDs & Workbook
Memory In a Month
by Ron White
Math equations, dates in history and geography facts can be recalled in an instant after learning this incredible, proven memory system. (WH940-041)
Retail \$129 **Only \$79**

1 CD & 1 DVD
Step Into Your Greatness
by Les Brown
Learn to create what's truly possible in your life from one of today's top motivational authors. (UC940-001)
Retail \$69 **Only \$39**

DISCOVER DIGITAL DOWNLOADS FOR LEARNING ON THE GO!

Get MP3 files and eBooks from top personal achievement experts for easy and convenient download directly to your computer.

Some as low as
\$3.99!

THE COMPOUND EFFECT by Darren Hardy

THE 8TH HABIT: FROM EFFECTIVENESS TO GREATNESS by Dr. Stephen Covey

WINNING: IT'S ALL IN YOUR HEAD by Denis Waitley

RE-IMAGINE! BUSINESS EXCELLENCE IN A DISRUPTIVE AGE by Tom Peters

LIVING AN EXCEPTIONAL LIFE by Jim Rohn

LIFE WOULD BE EASY IF IT WEREN'T FOR OTHER PEOPLE by Connie Podesta

SECRETS OF SELF-MADE MILLIONAIRES by Brian Tracy

And Many More!

FREE gifts with every purchase over \$10!

Look for some of these FREE items in your package.



SUCCESS Store

200 Swisher Road, Lake Dallas, Texas 75065
877.929.0439 • customersupport@YourSuccessStore.com

Return Policy

We have the most generous return policy in the industry. You have 180 days from the time of purchase to return or exchange any products you are not completely satisfied with.

Please note: Special \$10 off coupon code (SUMMER11) is good toward your next purchase of \$50 or more at any of our Web sites. One-time use only. Not valid for use toward purchase of SUCCESS Book Summaries membership or other subscription-based products. Quantity limited on some items. Offers and pricing featured in this flyer are subject to change without notice. Discount code expires at 11:59 p.m. Central Time on Friday, September 30, 2011.

Sign up for our FREE Online Newsletters!

Get vital information and special offers that can add success and achievement to your life!



- Seeds of SUCCESS Newsletter
- Your Achievement Newsletter
- Jim Rohn Weekly Newsletter
- Ron White Newsletter
- Denis Waitley Newsletter
- Points to SUCCESS Newsletter

SUCCESS store™

Your one-stop success and personal-achievement resource!

SAVE \$10
on your next order
of \$50 or more!

Use code: SUMMER11
See back for details.

“Help another and you will be the one who benefits most.” —Jim Rohn

THE NEW MENTOR PACKAGE
with *Living Your Best Year Ever*
by Darren Hardy

DARREN HARDY

Includes:
• *Living Your Best Year Ever*: (226-page working journal with 4 CDs)
• *Jim Rohn's Challenge to Succeed* (4 CDs)
• *The Art of Exceptional Living* (6 CDs)
• *Take Charge of Your Life* (6 CDs)
• Bonus PDF download of SUCCESS magazine classic reprints!

Retail \$356.95
Only \$147
SAVE 59%!

JIM ROHN

WEEKEND LEADERSHIP EVENT
by Jim Rohn
24 CDs, Workbook and Bonus Book

Retail \$498
Only \$137
SAVE 72%!

CONNIE PODESTA

THE BEST LIVE PERFORMANCES
by Connie Podesta
6 CDs & Workbook

Retail \$129
Only \$49
SAVE 62%!

FEATURED AUTHORS



JOHN MAXWELL

DENIS WAITLEY



ZIG ZIGLAR

LES BROWN



ROBERT KIYOSAKI

CHRIS WIDENER



BRIAN TRACY

RON WHITE

BEST-SELLING PERSONAL ACHIEVEMENT RESOURCES!



6 CDs

The Compound Effect Enhanced Audio Program

by Darren Hardy
Learn the essence of what every superachiever needs to know, practice and master to obtain extraordinary success.
(DH940-002)

Retail \$34.95 **ONLY \$25**



6 CDs
6 DVDs

Strategies for Success

by Zig Ziglar
Learn the 5 key components to success in life and business, including how to set and achieve goals!
(Z2940-006)

Retail \$299 **ONLY \$129**



26 CDs

Lessons On Leadership

by John C. Maxwell
Get 24 of the very best audio teachings from the world's foremost expert on leadership.
(MA940-004)

Retail \$199 **ONLY \$149**



6 CDs

Safari to the Soul

by Denis Waitley
Designed to help anyone reflect on his or her own essence and beliefs.
(DW940-012)

Retail \$69 **ONLY \$55**



Leading an Inspired Life

by Jim Rohn
A compendium of the very best of Jim Rohn's foundational success philosophies.
(JR010-004) Hardcover

Retail \$39.95 **ONLY \$29.95**



The Compound Effect

by Darren Hardy
Learn the essence of what every superachiever needs to know to obtain extraordinary success.
(DH010-002) Paperback

Retail \$24.95 **ONLY \$18**



Above All Else

by Chris Widener
Discover profound insights to help you achieve, sustain and enjoy your success.
(CW010-009) Paperback

Retail \$12.95 **ONLY \$9**



Twelve Pillars

by Jim Rohn and Chris Widener
This popular novel will challenge and encourage you to become the best that you can be!
(JR010-010) Paperback

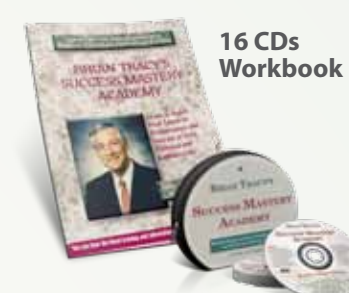
Retail \$12.95 **ONLY \$9**



The Slight Edge

by Jeff Olson
Learn how your philosophy creates your attitude, your actions, your life!
(SE010-010) Paperback

ONLY \$14.95



16 CDs
Workbook

Success Mastery Academy

by Brian Tracy
More than 1,000 ideas and strategies that can dramatically increase your business and career!
(BT940-001)

Retail \$395 **ONLY \$149**



10 DVDs
10 CDs

The Ultimate Collection for Entrepreneurs and Sales Professionals

A powerful lineup of success coaches teaches you how to have a more productive career.
(YS940-123)

Retail \$690 **ONLY \$199**



12 CDs

Secrets of Closing the Sale

by Zig Ziglar
Discover easy-to-apply techniques as Zig Ziglar takes you step by step through the entire sales process.
(Z2940-002)

Retail \$129 **ONLY \$99**



3 Books
7 CDs

Cold Calling and Making Connections Package

by Jeffrey Gitomer
Learn how to convert selling skills to buying motives, plus strategies and answers that will enable you to make sales forever.
(JG940-005)

Retail \$207.95 **ONLY \$99**



4 CDs,
226-page
Working
Journal

Living Your Best Year Ever

by Darren Hardy
Outlines a specific plan with proven strategies on how to design, execute, stick to and achieve big goals.
(DH010-006)

Retail \$149.95 **ONLY \$49.95**



4 CDs

SUCCESS Achiever's Series: Business & Sales

Includes more than three hours of fresh insights and actionable ideas to take your life to the next level!
(SUC940-019)

ONLY \$29.99



18 CDs

The Platinum Collection: Healthy, Wealthy & Wise

by Denis Waitley
Discover how to enhance the three major areas of your life in the 21st century.
(DW940-001)

Retail \$249 **ONLY \$129**



7 CDs
Workbook

Twelve Pillars Audio Success System

by Chris Widener
A must-listen! Learn the 12 pillars that will forever shape your business and personal life.
(CW940-026)

Retail \$147 **ONLY \$69**



The Five Major Pieces to the Life Puzzle

by Jim Rohn
Discover insights and ideas providing hope, inspiration and answers for those in search of a better life.
(JR010-002) Paperback

Retail \$14.00 **ONLY \$9**

*Available in Spanish



The Seasons of Life

by Jim Rohn
Ideas and observations that place life, its events, purpose, opportunities and challenges into perspective.
(JR010-008) Paperback

Retail \$14.00 **ONLY \$9**

*Available in Spanish



Put Your Dream to the Test

by John C. Maxwell
Get practical and powerful direction for your life through ten powerful questions.
(MA010-010) Paperback

Retail \$19.95 **ONLY \$12.99**



The Richest Man in Babylon

by George S. Clason
Acclaimed as the greatest of all inspirational works on the subject of thrift and financial planning
(YS010-006) Paperback

Retail \$8.99 **ONLY \$6.99**



Safari to the Soul

by Denis Waitley
Get practical "safari guideposts" for survival, success and control of your actions.
(DW010-006) Paperback

Retail \$15.95 **ONLY \$12**

SUCCESS SYMPOSIUM



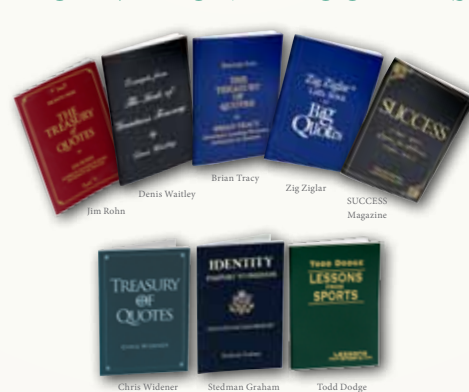
10 CDs
6 DVDs
3 Bonus CDs

Complete SUCCESS Symposium Master Set

All-inclusive audio and video program includes 12 hours of informative, thought-provoking and inspirational messages from the Best of the SUCCESS Symposium.
(SUC940-015)

Retail \$457 **ONLY \$149**

MOTIVATIONAL BOOKLETS



Master Motivator's Quotes and Success Tips

This special package of inspirational booklets is great to give to family, friends or colleagues. They're just the right size to include in envelopes with cards or business correspondence!
(YS940-209)

Retail \$27.90 **ONLY \$12.99**

Or buy individually, with great quantity discounts available!

SPANISH



Challenge to Succeed

The most sought-after personal achievement program from Jim Rohn is now in Spanish!

Enriquecer su vida. Aumente su estilo de vida. Ganar confianza en su negocio. Desafiarse a sí mismo a un mayor éxito!
(SP940-208)

Retail \$69 **ONLY \$49**

PERSONAL ACHIEVEMENT EXPERT COMBOS—YOUR CHOICE ONLY \$47!



Les Brown

His energy will inspire you to a new, expanded vision! Includes *Live Full & Die Empty* DVD, *Step Into Your Greatness* CD/DVD and BONUS Jim Rohn's *Living an Exceptional Life* DVD!
(YS940-183)

Retail \$158.95 **ONLY \$47**



Brian Tracy

Learn to reach higher levels of achievement, income and happiness! Includes *Doubling Your Productivity* DVD, *Secrets of Self-Made Millionaires* CD/DVD and BONUS Stephen Covey's *The 8th Habit* DVD!
(YS940-186)

Retail \$158.95 **ONLY \$47**



Mark Victor Hansen

Supercharge your goals and unlock the confidence you need! Includes *Rip-Roaring Wealth* (8 CDs/2 DVDs), *Interview with Mark Victor Hansen* CD/DVD and BONUS Jack Canfield's *The Success Principles* DVD!
(MH940-010)

Retail \$156.90 **ONLY \$47**



Tom Hopkins

Learn the skills that'll push you to the top of the business ladder! Includes *Becoming a Sales Pro* (10 CDs), *Mastering the Art of Selling* CD/DVD and BONUS Harvey Mackay's *Outsell, Outmanage, Outmotivate & Outnegotiate Your Competition* DVD!
(TH940-005)

Retail \$126.90 **ONLY \$47**

FROM THE FRONT COVER

The New Mentor Package with Living Your Best Year Ever by Darren Hardy
Hardy's best-seller, plus three audio programs from his mentor, personal achievement icon Jim Rohn.
(YS940-223)

Weekend Leadership Event by Jim Rohn
Three full days of the timeless wisdom of Jim Rohn and a host of top personal achievement experts.
(JR940-028)

The Best Live Performances by Connie Podesta
Experience six powerful hours of the best of Connie that could change your life!
(CP940-001)

START YOUR OWN SUCCESS LIBRARY

TOP SALES PROGRAMS TO BOOST YOUR INCOME!



6 CDs
Workbook on CD

The Psychology of Selling: The Art of Closing Sales

by Brian Tracy
Get insights, techniques and professional secrets that'll put you in the top 10% of all salespeople.
(BT940-002)

Retail \$79 **ONLY \$63**



8 CDs
Workbook

The Proven System for Success in Sales

by Ron White
Understand the seven levels of the sales system and generate off-the-chart sales numbers!
(WH940-020)

Retail \$199 **ONLY \$77**



8 CDs

Winning with Influence

by Chris Widener
Learn to earn wealth, power, recognition and influence that will change your life for the better forever.
(CW940-001)

Retail \$139 **ONLY \$59**



6 CDs

Take Charge of Your Life

by Jim Rohn
Learn to develop the power of persuasion, work on team building and techniques for being a great communicator.
(JR940-021)

Retail \$69 **ONLY \$47**

PERFECT FOR INDEPENDENT BUSINESSPEOPLE IN DIRECT SALES!

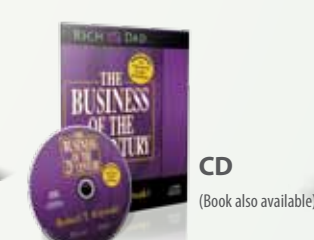
Quantity Discounts Available!



The Jim Rohn Starter Sampler Pack

(YS940-057)

Retail \$51.00 **ONLY \$19.95**



The Business of the 21st Century

by Robert Kiyosaki
(KS690-011)

Retail \$9.95 **ONLY \$3.99**



Invisible Profit System

by Chris Widener
(CR690-001)

Retail \$9.95 **ONLY \$3.99**



Building Your Network Marketing Business

by Jim Rohn
(JR690-038)

Retail \$9.95 **ONLY \$3.99**



The Business Sampler Pack

(VP940-041)

Retail \$51.30 **ONLY \$19.99**

Call 877.929.0439 or go to: www.SUCCESS.com • www.JimRohn.com • www.YourSuccessStore.com